

PORTFOLIO

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ZIPPO'S RESTAURANT & BAR (HYPOTHETICAL BRIEF)

_ BRANDING, TYPOGRAPHY, PRINT DESIGN

Synonymous with the restaurant's fine dining quality and atmosphere, the logo is inspired by a stained wine glass ring – the challenge, however, was to take the simplicity of this symbol to the next level. Using a traditional medium – black ink, takes the shape of an elegantly formed typographic O to give it a dynamic texture. Contrasting this bespoke illustration with clean, precise lines of typography delivers an elegantly modern and sophisticated logo endorsing the status of the premier restaurant.

Some may also identify this logo with water rings, so in further developing this idea, the logo is divided in half, evoking a tranquil water reflection – a metaphor reminiscent of the restaurant's bay side location.



ENTRÉE

SYDNEY ROCK OYSTERS \$4/each

natural
balsamic pearls
florentine

HALOUMI & CO \$17

Grilled Haloumi, King Brown Mushroom,
Salsa Verde, Prosciutto and Cress

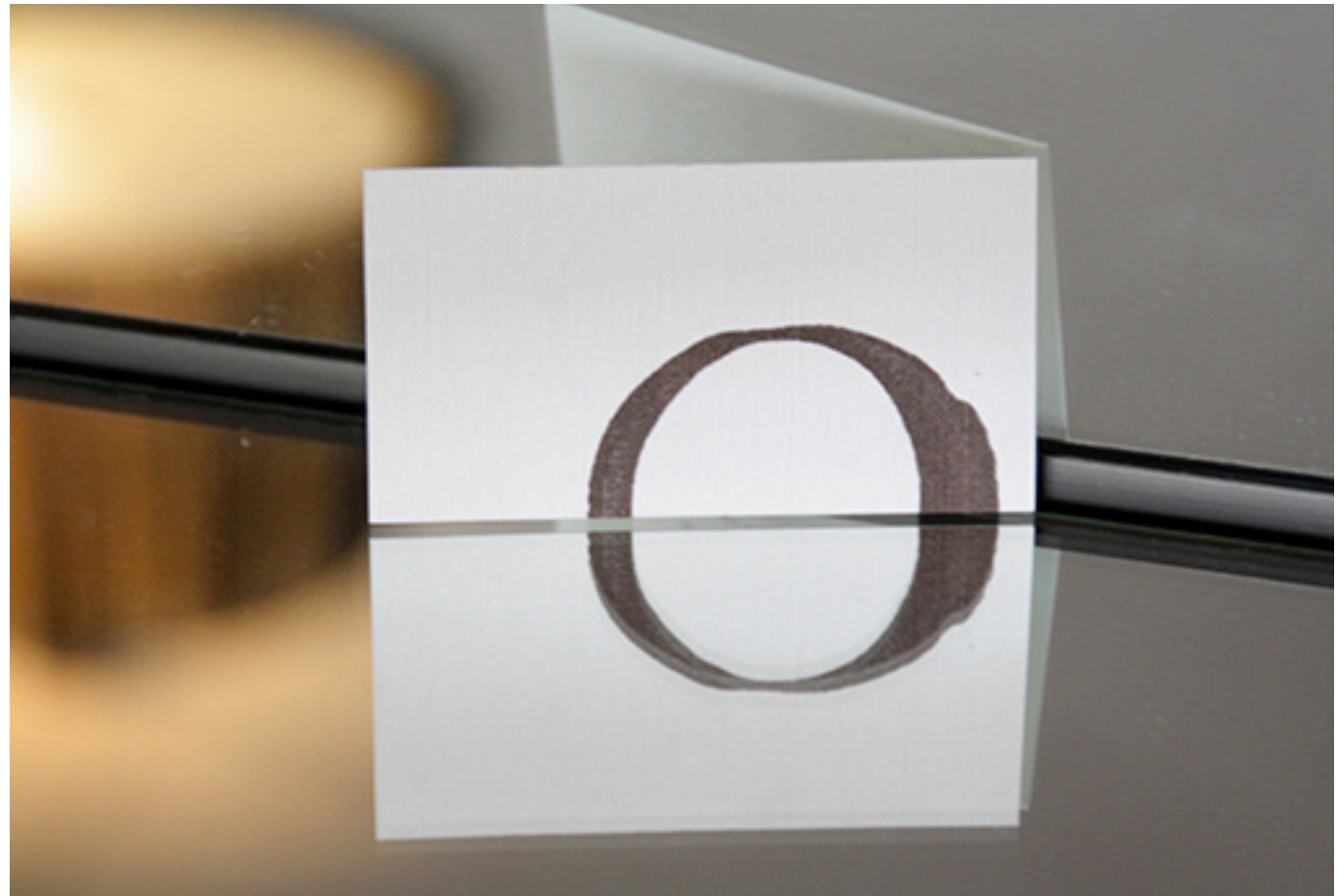
ALASKAN CRAB \$25

Snow Crab, Serrano Ham, Cauliflower Veloute,
Cress, Conga Potato and Truffle

DEVIL SOFT SHELL PRAWNS \$21

Salt, Pepper and Chilli Flavoured





NICHOLAS ORLIC
nick@zippos.com.au

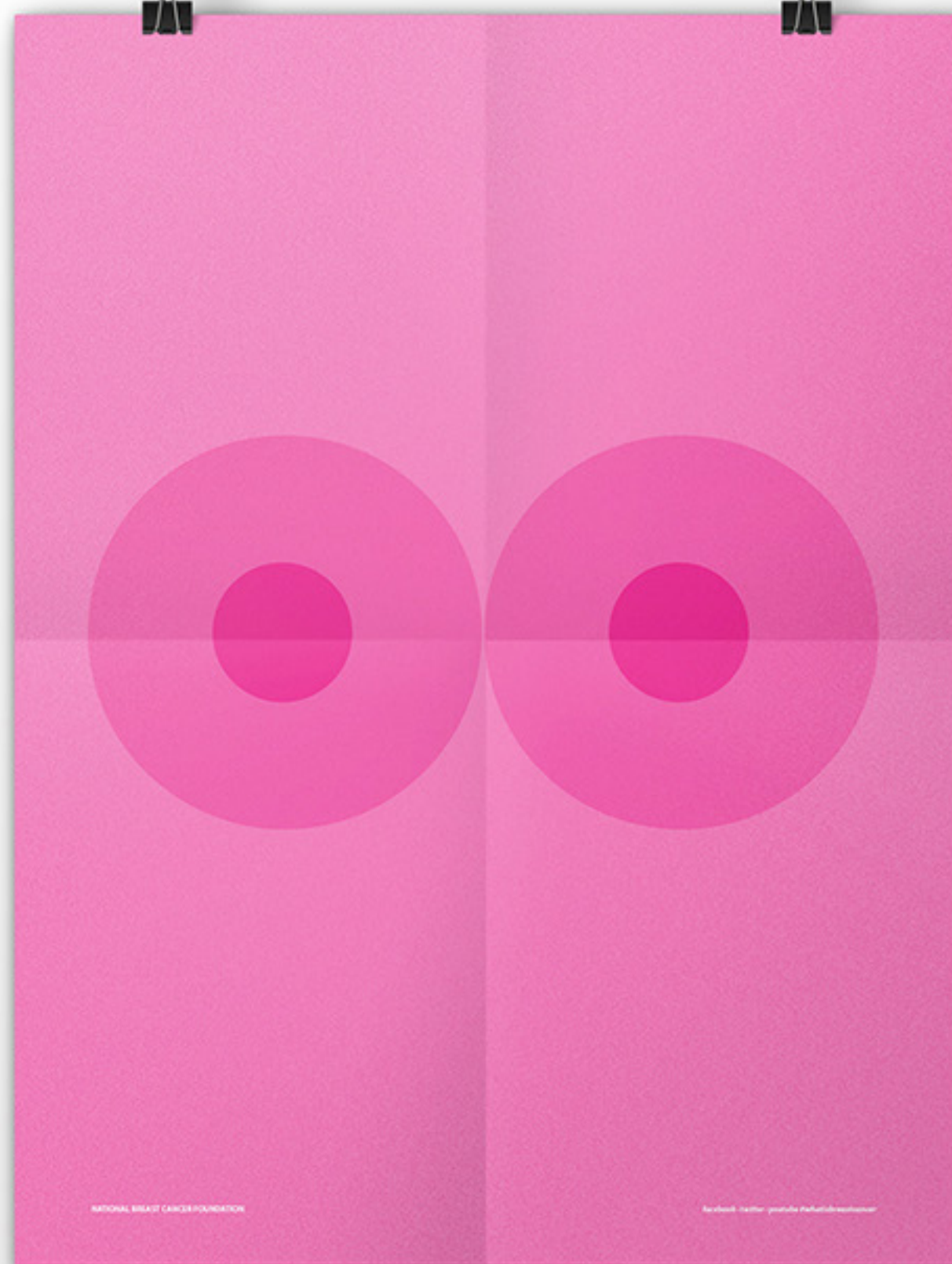
ZIPPO'S RESTAURANT & BAR
02 9546 6998 · 12 Merriman Street · Kyle Bay NSW 2221

EMMY XIPPOLUS
emmy@zippos.com.au

ZIPPO'S RESTAURANT & BAR
12 Merriman Street · Kyle Bay NSW

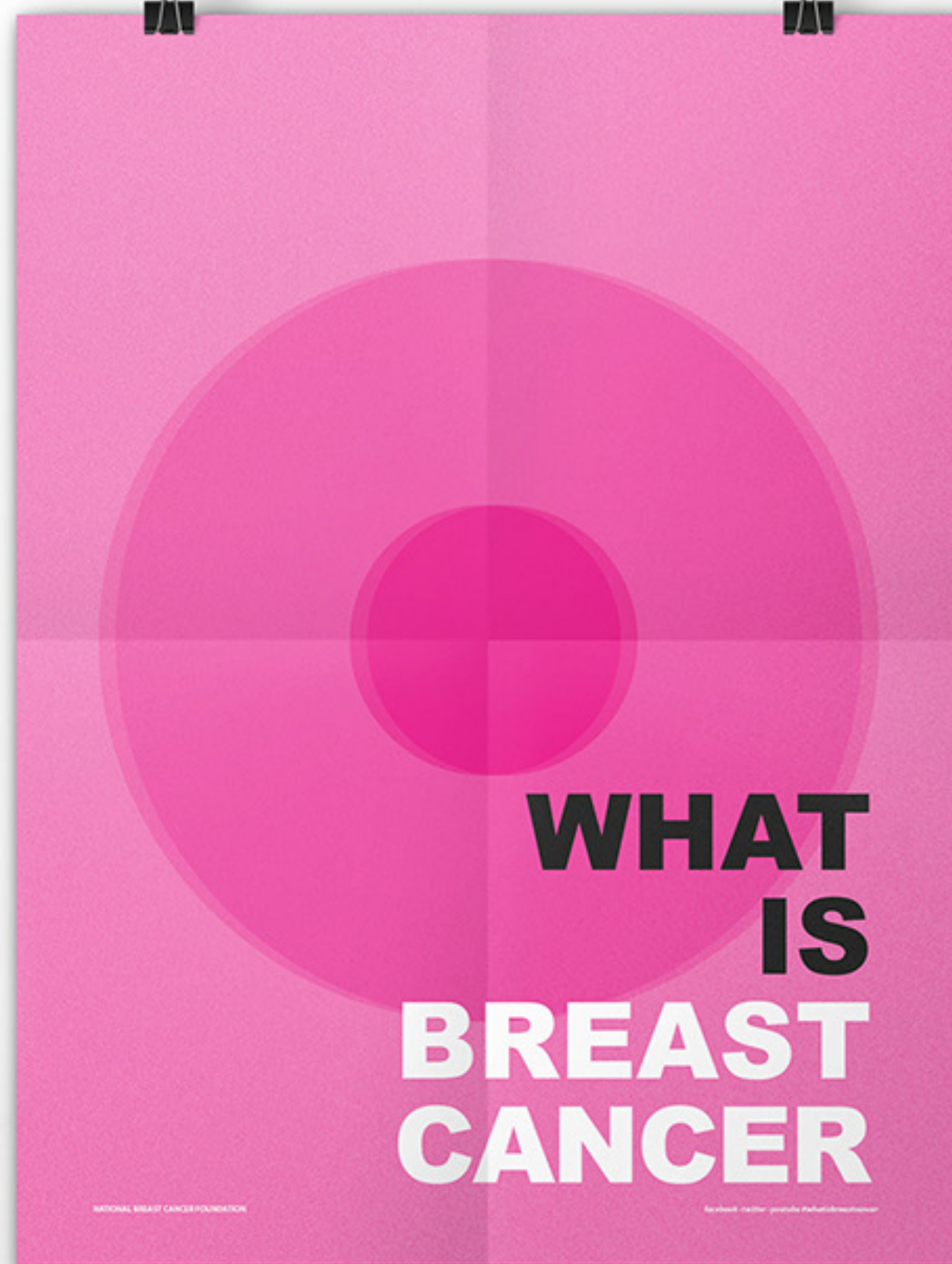
39 million
people in
the world
are blind

**WHAT
IS
LOW
VISION**



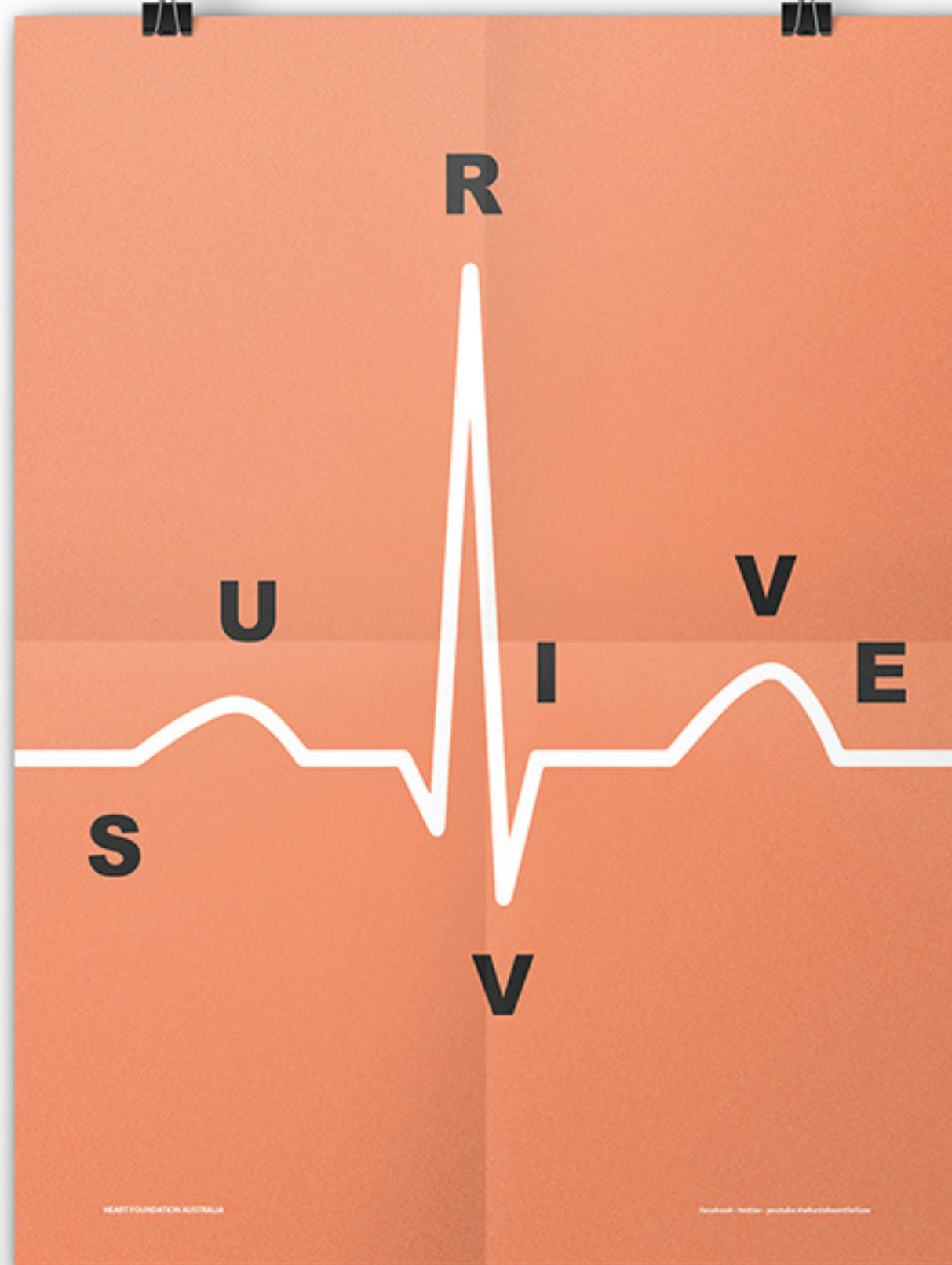
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NATIONAL BREAST CANCER FOUNDATION

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WHAT IS CAMPAIGN
(HYPOTHETICAL BRIEF)

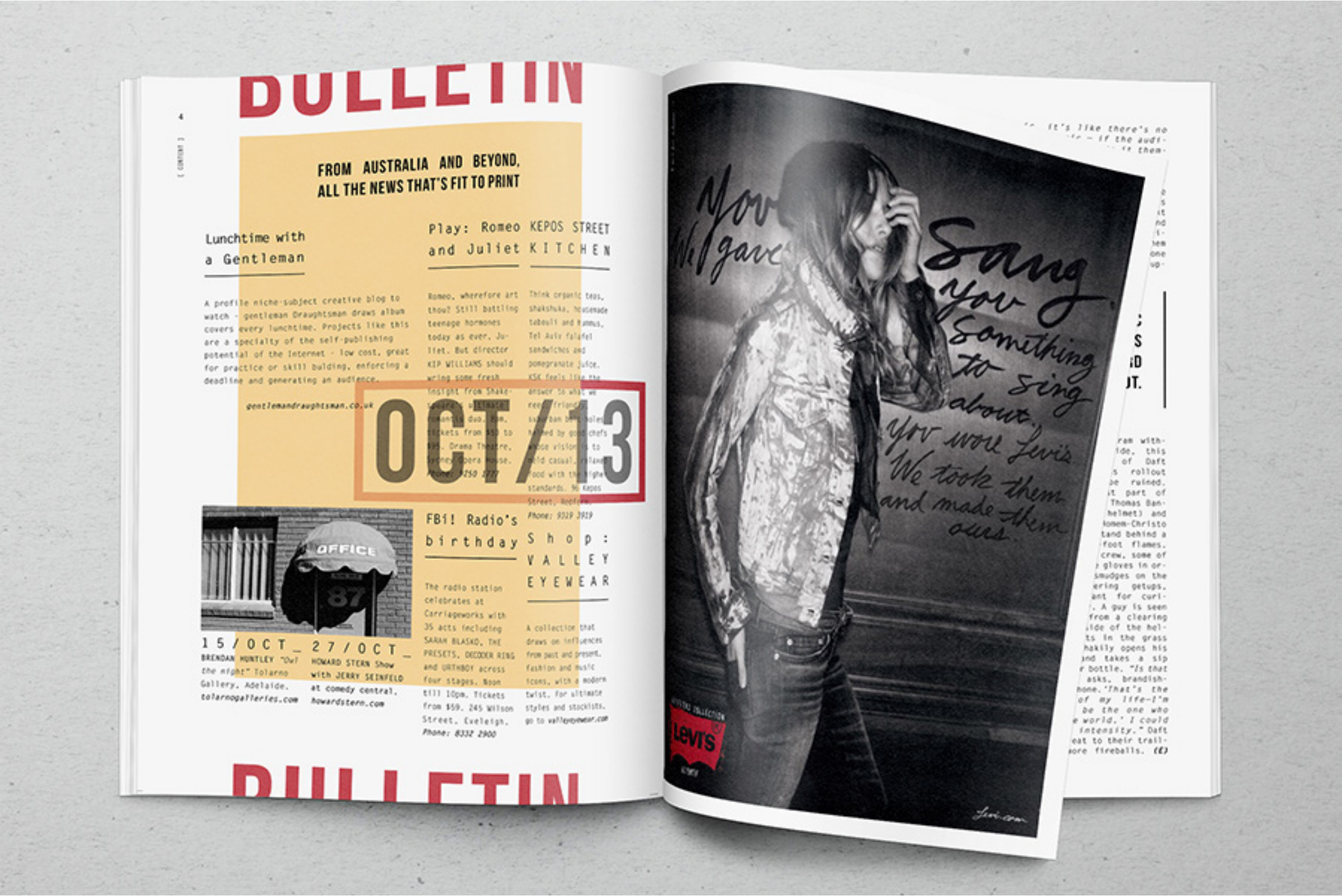
_ TYPOGRAPHY, PRINT DESIGN

Fresh and optimistic approach to serious health issues in our society, targeting young audience in a friendly, yet appealing way, using engaging design in a clever manner.



MAGAZINE
(HYPOTHETICAL BRIEF)
_ TYPOGRAPHY, PRINT DESIGN

New York based youth fashion and culture magazine. It covers music, fashion, film, art, and literature.





We broke your heart.
You played the blues.
You wore Levi's. We took them and made them ours.

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the ultimate guide to Crysta-Parties, Bitcoins and super machines. The fate of every successful species is to wipe itself out.

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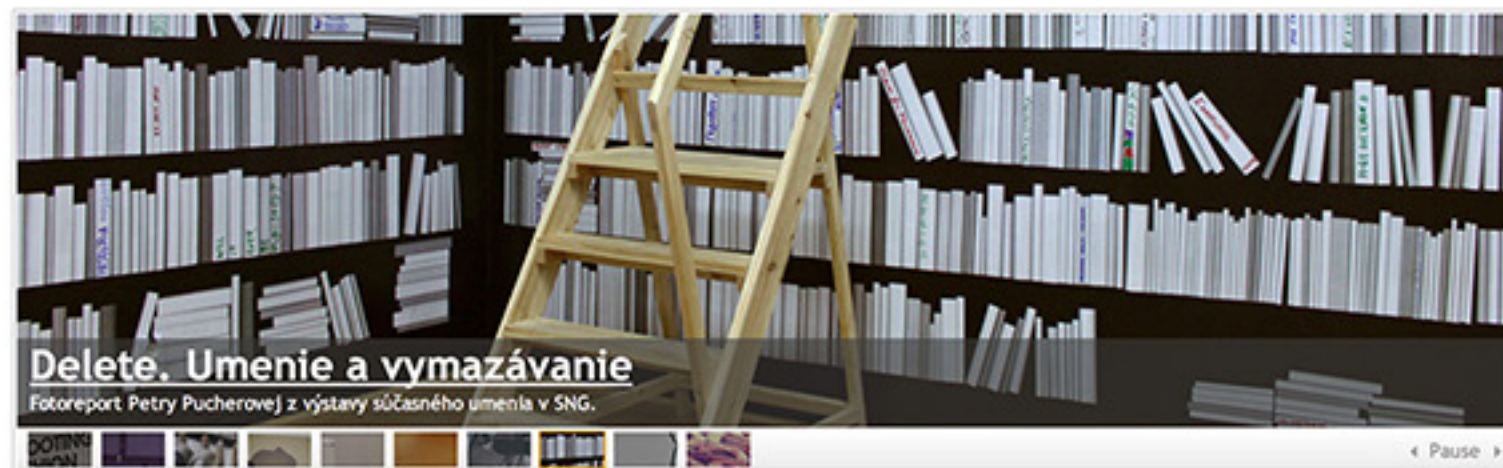
MADE IN A LOCALLY WHEN ABILITY T'S LIKE MAGIC." ANGALTER



ART BLOG (CLIENT: INCOLOUR.SK)

_ BRANDING, TYPOGRAPHY, DIGITAL DESIGN

Dynamic strategy to promote Czech and Slovakian up-coming artists, designers, photographers etc. through an interactive platform www.incolour.sk



Berlin

— by Zuzana on Thursday, March 1st, 2012 in 0 Comments



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